



Sami Wittmann

Graphic Design & Art Direction

EXPERIENCE

Freelancer

Lead Designer

June 2021 - Present

Currently freelancing for Markr; a commercial real estate marketing company located in NYC. I am rebranding the overall visual communication of Markr through conceptual logo design, brand voice, web design, business cards, and other forms of collateral.

Captiv8 Supply

Graphic design intern

February - Present

Working for Captiv8 Supply, I am the lead design intern working on branding and layout for all collateral. I work directly with the art director on specifically, promotional flyers, product catalogues and all social media.

The MC Hotel

Intern producer & social media content creator

December 2020 - February 2021

Expanding brand presence and engaging their audience across all social media platforms. Conceptualizing and leading the creation of compelling content through stories, posts, live videos, etc... and scheduling day-to-day content across all social media, focusing on growing following and audience engagement.

CP Design

Graphic design intern

June 2019 - August 2019

I designed advertisements for social media and other online platforms, put together mockups and helped with other various design needs with a focus on layout & type.

The Medium

Graphic design & art direction

June 2020 - Present

The Medium is a design group created by myself and several peers of mine. We focus on branding musicians, giving them not only an aesthetic but a unique voice and concept for their album art and apparel.

SKILLS

Adobe Creative Suite
Layout and Composition
Branding & Packaging
Collaboration Enthusiast

Social Media (FB, Twitter,
Instagram, TikTok, Reels)
Microsoft Office
Communication Skills

EDUCATION

Syracuse University

Communications Design, VPA School of Design

Expected graduation May 2021